

*net*match

TRAVEL TECHNOLOGY SOLUTIONS



TRAVEL IS THE ONLY THING YOU BUY
THAT MAKES YOU RICHER

NetMatch builds websites especially for the travel industry since 1998. Using our modular e-commerce platform, TourWeb, traffic and conversion are boosted. All websites created and supported by NetMatch are standardized on the inside and unique on the outside giving our customers a competitive edge in a dynamic market.

FIND

- SEO best practices
- Optimized landing pages
- Online campaigns
- Personalized email marketing
- High organic traffic

SEARCH & COMPARE

- Faceted search
- Configurable merchandising
- Promotion of special offers
- Customer relevant offering
- Easy comparison

BOOK

- Easy trip configuration
- Real time pricing
- Booking and payment with a few clicks
- Low checkout abandonment

RESULTS

More traffic, more conversion, more business

TOURWEB STUDIO

The business control dashboard puts you in control of your business.

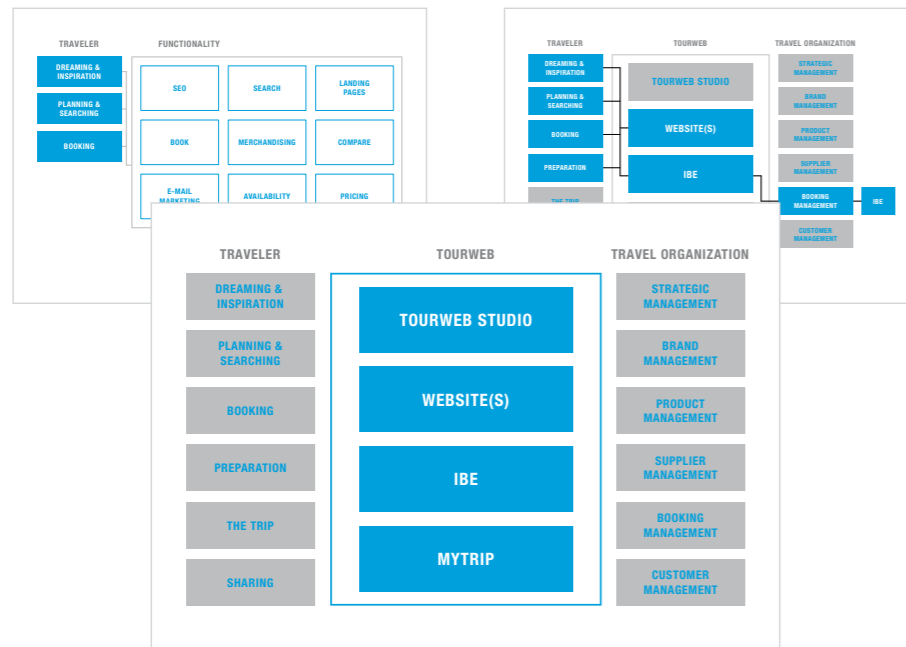


TourWeb Studio is the management interface where you control the business. Campaigns can be launched in a matter of hours without the involvement of IT staff. Using state of the art Business Intelligence tools we develop Critical Performance Indicators. These are typically aimed at online travel market goals. They are monitored and reported giving you full insight and control over your online performance.

NETMATCH REFERENCE MODEL

Tap into the knowledge of NetMatch, the specialist in online travel e-commerce.

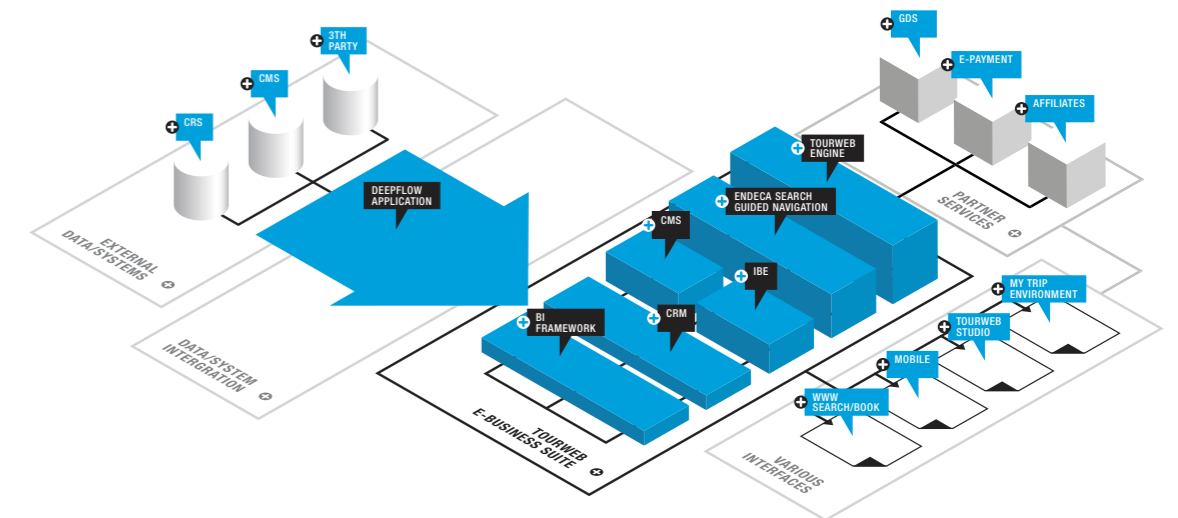
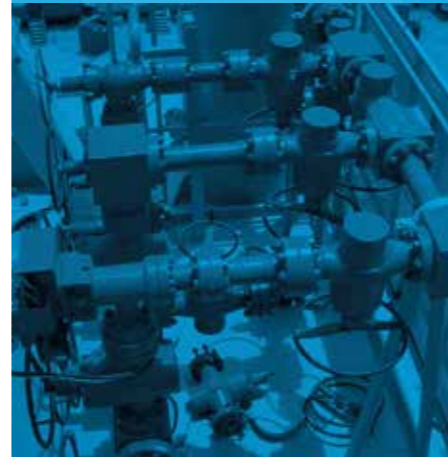
The NetMatch Reference Model is used to link the travellers stages with the travel company processes. Internally it is used to document and secure the NetMatch travel domain knowledge and to drive new developments. Externally it is used to assist our clients in understanding and adapting to the online travel.



NetMatch offers all the knowhow and tools you need for a successful online presence.

TOURWEB

Standardized on the inside, unique on the outside.



TourWeb is the e-commerce software suite that enables NetMatch to realize our customer's goals. The modular platform consists of our own modules and best in class 3rd party software. The architecture allows you to integrate with a wide range of systems including bespoke back office systems. NetMatch helps to find the perfect balance between functionality, costs, and performance. We act as a system integrator on your behalf.

Build on existing and future proof NetMatch modules, cost effective, stable and easy.

MYTRIP PORTAL

The self service customer portal.

MyTrip Portal allows you to interact with your traveler, before, during and after their trip. A wide range of services can be selected.

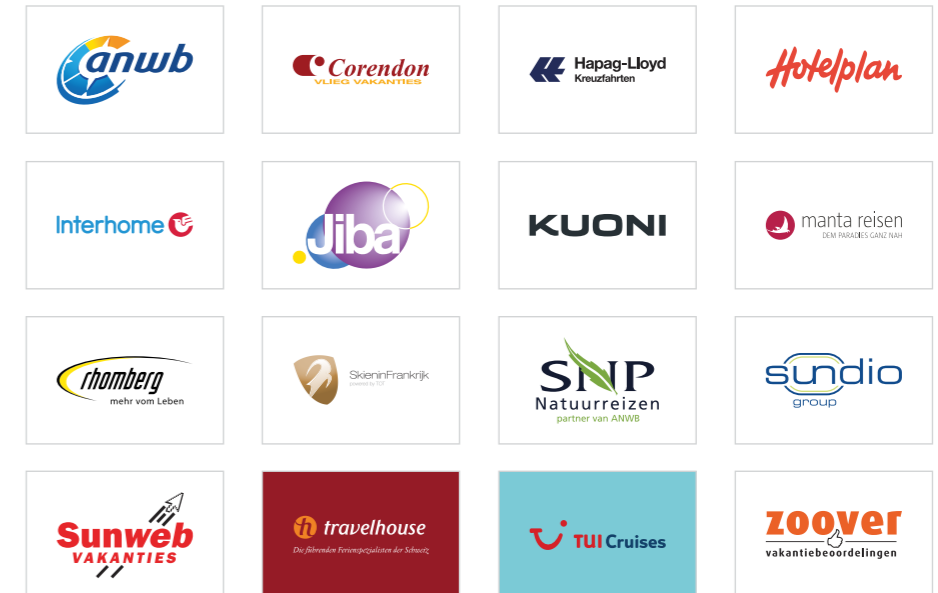
Some examples are destination information, online travel documents, up sell opportunities and sharing the trip with family and friends.



OUR CUSTOMERS

We can prove our customers sell more online!

NetMatch supports a wide range of online travel companies. Our clients vary from high volume packaged based travel organizations to specialized theme based operators selling adventures for the happy few. We address every type of product in the market so whatever your chosen markets are NetMatch helps you to sell more online.



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Professor Dondersstraat 46
5017 HL Tilburg
The Netherlands



+31(0)13 58 11 088
info@netmatch.nl
www.netmatch.nl

twitter.com/netmatch
facebook.com/netmatch
linkedin.com/company/netmatch